

REAL ESTATE VIRTUAL ASSISTANT SERVICES

6 BENEFITS FOR YOUR BUSINESS

ADMINISTRATION

MAKE BEST USE OF TIME

A key real estate VA benefit is to organize your time and other personnel in agency. This allows increased productivity & focus on more important functions that will contribute to the success of the business.

OPERATIONS

MANAGE BUSINESS CHALLENGES

Operational functions focus on data entry & transaction management. An agency is buried in both. A real estate VA helps manage these mundane functions so admin & sales can focus on growth.

MARKETING

ITS CORE TO THE BUSINESS

Real estate marketing are the activities to draw in new customers, maintain relationships with them, plus past clients & referrals. A real estate VA helps manage the scope of activities & time to implement.

SALES

IT'S ALL ABOUT SALES, SALES, SALES

A real estate VA's sales role is lead generation, lead follow up & supporting the agency sales agents. This process comes in many forms, takes time & requires lots of effort. Leads lose value if not converted to sales so the VA helps move them through the sales funnel.

MARKET RESEARCH

LOCATION & MARKET TRENDS

A real estate VA helps understanding of local market trends by market research. This requires gathering of data for a property, analyzing it, to get a detailed overview, its location and surroundings. Sales agents need this done but are not the best at doing so.

BUSINESS DEVELOPMENT

IDEAS TO MAKE BUSINESS BETTER

A real estate VA contributes across a variety of areas including sales, marketing, finance & vendor management. Define the business direction & goals & the VA acts as a doer. Eg. Social Media | Surveys | Testimonials | Referrals | Communication | Networking

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<https://nexusteleservices.com/2020/02/08/real-estate-virtual-assistant-services/>