

REAL ESTATE APPOINTMENT SETTING SERVICES

TIPS TO BOOST SHOWINGS | CLOSINGS | SALES

SPEED UP THE SALES CYCLE

Reduce Time Setting Appointments

If you set your own appointments you may spend more than 50% of your time generating leads and scheduling meetings. Instead, by outsourcing, you can double your time meeting property owners and increase closings.

KEEP SALES PIPELINE FULL

From Prospect To Customer

When you focus on lead generation, you are not closing deals. When you are closing deals, you are not focused on lead generation. It needs to be balanced. Outsource lead generation to have a steady pipeline of prospects to close sales.

REQUIRES A DIFFERENT SKILL SET

Not All Brokers Are Built The Same

Appointment setting requires gathering data, repetitive dialing and other skills that most real estate brokers dislike. Brokers not good at cold calling SHOULD NOT do it. Because this is a very poor use of a broker's high value skills.

SCALABLE & COST- EFFECTIVE

Start Small, Learn & Ramp Up

Outsourcing appointment setting costs less than investing in an in-house staff, with recruitment, training, facilities and technology. A fast completion and review helps determine if outsourcing is cost-effective with desired results.

PROVIDES MEASURABLE RESULTS

Real Numbers Provide Real Results

Real estate appointment setting services provide measurable business goals. Using your outsourcing provider data, plus your own, you can make adjustments to get the highest ROI. Real estate appointment setting services work.